Task A

Identify the purpose of bespoke software.

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| Individuals and/or organisations use software that is specifically designed to meet their needs, it’s tailor-made software and will offer more functionality than off-the-shelf software. |

Task B

Identify the pros and cons to implementing and using bespoke software.

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| **Pros** | **Cons** |
| The software will be able to offer features that are specific to the needs of the company. | It takes a long time to develop such a system, between a few months to years because of the specific requirements outlined. |
| The software will work exactly how the company intended it to. | It costs a great deal of money to develop such a system, because it’s unique to that company. |
| The software will only have the features that they specifically need in their business. | The company may need to employ a team of people such as business analysts, programmers, testers etc |
| This reduces the need to train their staff as they can quickly become familiar with the software. | There will be little in the way of user support and online help. In comparison to off-the-shelf software that has lots of support in the form of written and on-screen documentation (e.g. video tutorials) |